

CGC YOUTH ENTREPRENEURSHIP PROGRAMME – FAQs

1. What is the CGC Youth Entrepreneurship Programme (YEP)?

The CGC Youth Entrepreneurship Programme (YEP) is a structured capacity-building initiative by Credit Guarantee Corporation Malaysia Berhad (CGC) under the CGC Developmental Programme®. This programme aims to empower youth entrepreneurs through training, mentorship, and networking, while preparing them for financing readiness and business growth.

2. Who can participate?

Age: 18–35 years old

Nationality: Malaysian citizens or permanent residents

Background: TVET alumni, university graduates, members of entrepreneur clubs, or start-ups

3. When are the intakes?

Cohort 1: May – July 2026

Cohort 2: August – October 2026

Each cohort lasts three months and comprises both online and in-person sessions.

4. What does the programme cover?

Stages	Modules	Details	Learning Hours	Format
Foundation & Financial Literacy (Business 101)	Business Fundamentals	Participants will be guided through the Business Model Canvas (BMC) to identify and analyse their business SWOT.	8 hours	Classroom and/or online
	Financial Literacy & Advisory	Participants will be equipped with practical financial knowledge, confidence, and clear action plan to enhance money management and future financial wellbeing.	4 hours	Classroom
Marketing & Growth Strategies	Sales & Marketing	<p>Sales & Marketing Modules:</p> <ul style="list-style-type: none"> i. Sales Fundamentals for MSMEs ii. Understanding Your Target Market iii. Building a Compelling Brand Identity iv. Marketing Strategies & Digital Tactics v. Action Planning & Implementation 	8 hours	Classroom
	Artificial Intelligence (AI) & Environmental, Social, and Governance (ESG)	Participants will be equipped with ESG and AI fundamentals to support sustainable business development and effective planning and execution.	4 hours	Classroom
	Networking & Ecosystem Engagement	<ul style="list-style-type: none"> i. Map participants ecosystem stack (buyers, distributors, mentors, regulators, funders). ii. Learn strategies to build professional networks. iii. Build a warm network of ≥15 relevant contacts and business matchings. 	4 hours	Classroom

	Digital Adoption	Digital Presence & Branding for i. Income Generation ii. Scalability iii. Employability iv. Innovation	8 hours	Classroom
Market Access & Financing Readiness	1. Access New Markets	i. Enter the Access New Markets pipeline and complete at least one market access activity.	8 hours	Classroom
	2. Financing Readiness	ii. Readiness for financing (CGC/partners) with advisory follow-up.	4 hours	Classroom
Certification	Programme Completion	After 80% module completion.	N/A	N/A
Monitoring	Participation & Engagement	i. Business Performance ii. Sales Growth	N/A	Site Visit and Survey

5. Is there a fee to participate?

The Programme is free of charge. However, optional activities may incur fees. A commitment fee may also be required under certain conditions. Participants are responsible for their own personal expenses, including travel, accommodation, and meals outside of official Programme activities.

6. Where will the Programme be held?

Sessions will be conducted both online and in person within the Klang Valley.

7. How are participants selected?

Selection is based on the following criteria:

- i. Eligibility requirements
- ii. Entrepreneurial potential and level of commitment.
- iii. Recommendations from partner institutions (TVET institutions, universities and associations).

8. What are the benefits of joining?

- i. Access to structured training and mentorship
- ii. Networking opportunities with industry experts and peers
- iii. Guidance on financing applications and market access

9. What are the attendance requirements?

Participants must complete at least 80% of all modules to remain eligible for Programme benefits and certification.

10. Will participants receive funding?

Funding is not guaranteed. However, the Programme prepares participants for financing readiness.

11. What are participants expected to do during the Programme?

Participants are expected to:

- i. Attend and actively participate in all scheduled sessions
- ii. Complete assigned tasks both online and in-person
- iii. Apply knowledge gained to their business operations
- iv. Cooperate with monitoring activities and site visits
- v. Support fellow participants and maintain professional conduct
- vi. Respect confidentiality and promptly notify CGC of any inability to attend sessions

12. What outcomes does CGC expect from participants?

By the end of the Programme, participants should achieve at least one of the following outcomes:

- i. Formalise their business with a valid registration; or
- ii. Open a business current account with a recognised financial institution; or
- iii. Build financing readiness, including potential applications for CGC-supported facilities; or
- iv. Achieve measurable business growth

13. How is personal data handled?

Personal data will be processed in accordance with Malaysia's Personal Data Protection Act 2010 (PDPA) and CGC's Privacy & Security Policies, available at www.cgc.com.my.

14. Under what circumstances can CGC terminate participation?

CGC may terminate participation due to repeated absences, non-compliance with Programme requirements, misrepresentation, unethical conduct, or actions that may compromise CGC's integrity.

15. What happens if I exit the Programme or am terminated?

Participants will forfeit all Programme benefits, certification, and post-Programme support. CGC may also restrict reapplication to future cohorts.

16. Can CGC change the Programme rules?

Yes. CGC reserves the right to amend the Programme's Terms and Conditions with at least 14 days' notice, which will be communicated via www.imsme.com.my or other appropriate channels.

17. Who can I contact for more information?

Email: csc@cgc.com.my

Phone: 03-7880 0088

Website: www.imsme.com.my / www.cgc.com.my